Northern Gateway
Wayfinding Project

About the Wayfinding Project
The Maryland-National Capital Park and Planning Commission, together with the Northern Gateway Community Development Corporation, are finding opportunities to improve how you will be able to navigate in the Northern Gateway. These opportunities include the implementation of a wayfinding program, which is comprised of a series of signs to help direct travelers to destinations throughout the Northern Gateway. The reality of a suburban street network means that a complete network will include nondirect routes. Pedestrians and cyclists need additional guidance for route continuity to major destinations. Such signage is already in place or in development in several communities across the Washington, D.C. metropolitan area, including neighboring Hyattsville and Takoma Park, as well as on the Rhode Island Avenue Trolley Trail.

What are the Benefits of Wayfinding?

- Enhances the value of a transportation network
- Reinforces the local sense of place and area identity
- Helps people identify and navigate desirable routes between destinations
- Bicycle and pedestrian scale wayfinding signs promote active travel
- Easy-to-Implement
- Low-Cost Project

WHAT IS THE NORTHERN GATEWAY?
The Northern Gateway is a collection of unincorporated communities in Prince George’s County District 2 founded to increase quality of life and spur economic development in the area. This area encompasses the neighborhoods of Adelphi, Avondale, Carole Highlands, Chillum, Hampshire Knolls, Langley Park, and Lewisdale. It is strategically located inside the Beltway, will include three future Maryland Purple Line stations, and numerous bus lines.
WHAT ARE THE CORE PRINCIPLES OF WAYFINDING?

- Helps to connect places
- Provide consistent names
- Keeps Information Simple
- Maintain Movement
- Be Predictable
- Progressively Disclose Information

WHAT TYPES OF DESTINATIONS ARE INCLUDED?

- Parks
- Business districts
- Major Sports Venues
- Major Bikeways
- Well-known Landmarks
- Schools & Universities
- Libraries
- Transit hubs

WHAT DESTINATIONS CAN I EXPECT TO SEE ON A SIGN?

**Level 1: Districts and Neighborhoods**
Examples: Washington, D.C., Downtown Silver Spring

**Level 2: Specific Landmarks and Attractions**
Examples: Transit Stations, Regional Parks

**Level 3: Local Destinations**
Examples: Parks, Schools

www.pgplanning.org/4773/Northern-Gateway-Wayfinding-Systems-and