PLANNING ASSISTANCE TO MUNICIPALITIES AND COMMUNITIES (PAMC) PROGRAM

Community Planning Division
Neighborhood Revitalization Section

Presenter:
Wendy Irminger
PAMC Program Manager
In this presentation:

• Explain the PAMC program
• Discuss Projects
  • completed, since 2018
  • ongoing
  • newly funded
PAMC Goals

• Implement master or sector plan recommendations

• Capacity-building through short-term projects that achieve planning objectives

• Capitalize on in-house planning expertise
PAMC Project Criteria

- Implements long-range planning policies and recommendations
- Consultant services do not exceed 50K
- Project approval by the Planning Board or the Planning Director
PAMC Application Process

If project is eligible, application is submitted, reviewed

If consultant is required, staff drafts scope; obtains bid within PAMC guidelines

Municipality or community discusses potential application with staff

Planning Board approves funding for project

Planning Director approves project staffing

Project Initiated
Application

1. Contact
2. Organization
3. Description
4. Supporting documents: letters, resolution

Planning Assistance to Municipalities and Communities (PAMC) Application

1. Contact Information
   A. Name:
   B. Title/Position:
   C. Phone:
   D. Email:

2. Organization
   A. Name:
   B. Address:
   C. Tax ID Number:
   D. Website:
   E. Type (municipality or community):

3. Project Information
   A. Project Title:
   B. Date Submitted:

4. Additional Information
   A. Indicate whether this project location is in a TNI Transforming Neighborhoods Initiative area, HFA Economic Development Area, or HFA Employment Area:
   B. If applicable to a municipality, provide a resolution of support approved by the City Council.
   C. If applicable to a community organization, provide a letter of support.

Submit completed applications by emailing attachments (this page, plus 2s, 3s, 4s, 6s, 49 or 4c) to:

pamc@tpcd.env.gov

[Signature]

[Date]
Eligible Projects

- Technical assistance: grant-writing training, assistance with completing grant applications

- Transportation: bike path or sidewalk feasibility studies, connectivity assessments

- Environmental: resiliency planning, waterway clean-up strategies, stormwater management
Eligible Projects

- Economic development: market analyses, marketing or branding tools
- Neighborhood or business district plans for façade improvement, landscape, sidewalk, or streetscape enhancements
- Mapping or geographic information systems (GIS) services and data analyses
- Demographic or housing research and analyses
Eligible Projects

- Historic preservation: adaptive reuse of historic sites; National Register historic district nominations; conservation assessments

- Community outreach assistance: public meeting facilitation, stakeholder interviews, internet-based tools, surveys

- Landscape design plans: municipal park or median improvements
Ineligible Projects

Capital projects (bricks and mortar) including:

- building construction,
- installation of signs,
- construction of sidewalks,
- landscape installation
Consultant Projects:

Planning Board Approves Funds

Resources Allocated, Consultant Hired
Projects Prepared using In-House Staff Resources:

Planning Director Approves Staff Time
FY 18

Applicant: Cottage City

Project: New Logo, Branding Plan and Marketing Brochure

Project Manager: Dan Hartmann
FY18

Applicant:
Fairmount Heights

Project:
Economic Feasibility Study

Project Manager:
Maha Tariq
This Economic Analysis, through PAMC, informed the subsequent Fairmont Heights High School Adaptive Reuse Study.

Submarket Office Stats
- 3.7 million square feet
- 13% vacancy rate
- Rental rates $19 to $21 full service
Community Outreach is a basic value

PLEASE JOIN US FOR AN INFORMATIONAL SESSION
Date: Wednesday, January 23, 2019
Time: 6:00 p.m.
Location: Cedar Heights Community Center
1200 Glen Willow Drive, Fairmount Heights, MD 20743

What is this study?
The study assesses the demand for and economic feasibility of use options for the historic Fairmont Heights High School site while considering the transportation infrastructure, including the Cheverly and Deedwood Metro Stations.

Contact: Maya Text, Project Manager
FY18

Applicant:
Seat Pleasant

Project:
MD 704 (MLK Jr. Hwy.) Streetscape Enhancement

Project Manager:
Wendy Irminger
• Utilities
• Major Structures
• Right-of-Way Trails
ALTERNATIVES
DEVELOPMENT

• Curb to Curb
  • Buffered Bike Lanes with Parking
STREETSCAPE AMENITIES

• Charging Stations
• Smart Waste Receptacles
• Smart Bus Shelters
FY 19

Applicant: SAFEO/Seat Pleasant

Project: Survey Created for Youth Activity

Project Manager: Wendy Irminger
FY 19
Applicant: City of Hyattsville

Project:
Training, Crime Prevention Through Environmental Design (CPTED)

Project Manager:
Judy D’Ambrosi

Objective: to provide an overview of crime prevention design principles to staff from MNCPPC, municipalities, county agencies, including code enforcement and police.
FY 19 (ongoing)

Applicant:
Black Swamp Creek Land Trust, Inc.

Project:
Old Brandywine Street and Sidewalk Improvements

Project Manager:
Karen Mierow
CONSIDERATIONS

Generators:

• Brandywine Elementary School

• Southern Area Aquatics and Recreation Complex (SARC)

• Approved developments: Villages at Timothy Branch, Stephens Crossing

• Master Plan and Revitalization Study recommendations

• MedStar Health
Old Brandywine Street and Sidewalk Improvements

Estimated completion: Summer 2020
FY 19 (ongoing)

**Applicant:**
City of College Park

**Project:**
Complete and Green Streets

**Project Manager:**
Dan Sams

Estimated completion: Summer 2020
FY 19 (ongoing)

Applicant: Cedar Haven on the Patuxent River, Inc.

Project: Cultural Resources Inventory

Project Manager: Maha Tariq
This project researches cultural landscapes/heritage of the African-American community in the Aquasco/Woodville area.

Deliverables will support the development of a heritage tourism-based economy in southern Prince George’s County.

Estimated Completion: Summer 2020
FY 19 (ongoing)

**Applicant:**
Northern Gateway
CDC

**Project:**
MD 193 Streetscape

**Project Manager:**
Karen Mierow

Estimated completion: Summer 2020
FY18, 20 (newly funded)

Applicant:
Town of Cheverly

Project:
National Register District Nomination

Project Manager:
Dan Sams
• FY18 project to prepare a nomination for a National Register Historic District within the Town.

• FY 20: Planning Board approved Town’s request to expand boundaries of the nomination.
Applicant: Town of Fairmount Heights

Project: Pattern Book

Project Manager: Dan Sams

Objective: Provide professional images and maps to accompany publication.
FY20 (new)

**Applicant:**
Town of Bladensburg

**Project:**
Market Feasibility and Economic Study

**Project Manager:**
Sam White

**Objective:** Identify economically viable redevelopment options to implement sector plan recommendations.
FY20 (new)

**Applicant:**
City of New Carrollton

**Project:** Economic Development Strategy

**Project Manager:**
(TBD)

**Objective:** provide economic development goals, outcomes and actions
Through a FY 19 PAMC application, a one-day training on Crime Prevention Through Environmental Design (CPTED) was held, June 2019 at the College Park Aviation Operations Building.

This FY 20 PAMC project funds the trainer's fee for a multi-day CPTED course, this summer, with certification.

*If interested in attending, contact PAMC project manager.*
FY20 (new)

Applicant:  
Anacostia Trails and Heritage Area, Inc.  
(ATHA)

Project:  
Wayfinding and Signage

Project Manager:  
Maha Tariq
Anacostia Heritage and Trails Area (ATHA) Signage and Wayfinding Project

**Objective:** Increase visibility and access to significant historic resources and destinations
For FY21, the PAMC program is currently seeking to fund new projects under 50K.

Fred Stachura or Wendy Irminger will be reaching out to municipalities and communities and are available to discuss potential projects.
Thank You

Frederick Stachura, Supervisor, Neighborhood Revitalization Section Community Planning Division
Frederick.Stachura@ppd.mncppc.org

Wendy Irminger, PAMC Program Manager Neighborhood Revitalization Section Community Planning Division
Wendy.Irminger@ppd.mncppc.org