Thank you for joining!

THE MEETING WILL BEGIN SHORTLY.

Prince George’s County
CULTURAL ARTS STUDY
Art is what you make it...

Prince George’s County Planning Department
Parks & Recreation
PGAHC.org
Prince George's County
CULTURAL ARTS STUDY
Art is what you make it...

Community Meeting
October 24, 2020
HOW TO PARTICIPATE - TEAMS

- This meeting will be recorded and shared on the website
- Please MUTE yourself and turn OFF your video, until called upon
- If you have a comment or question, type it in the chat
- Unmute yourself if called upon.
SLIDO

1. Go to Slido.com on your laptop, tablet or smartphone or snap a photo of the QR code with your smartphone

2. Type in code #46117

3. Survey questions will appear throughout the presentation

https://app.sli.do/event/eeapsrzj
AGENDA

- Welcome and Introductions
- Project Overview
- Discussion (www.slido.com)
- Next Steps
MEET THE TEAM

Prince George’s Cultural Arts Study

DARLENE WATKINS,
Division Chief, Arts and Cultural Heritage Division
Prince George’s County Department of Parks and Recreation

RHONDA DALLAS,
Executive Director, Chief Curator
Prince George’s Arts and Humanities Council

VANESSA AKINS,
Special Program Coordinator
Prince George’s County Planning Department
WHAT is the Cultural Arts Study?

• The Prince George’s County Cultural Arts Study (PGCCAS) is a comprehensive inventory and assessment of the diverse arts and culture ecology in Prince George’s County

WHO is creating it?

• Collaboration of Prince George’s County Planning Department, the Prince George’s Department of Parks and Recreation (DPR), and the Prince George’s Arts and Humanities Council

• Working with a steering committee, arts advisors, and key stakeholders representing a broad spectrum of Prince George’s County voices

• Inviting everyone in Prince George’s County to participate - please spread the word to YOUR communities!
YOUR PLANNING TEAM

JOY BAILEY BRYANT
Vice President, U.S.
Lord Cultural Resources
Project Lead

EVE MOROS ORTEGA, M.P.A
Senior Consultant
Lord Cultural Resources
Project Manager

TIFFANY LYONS
Research Consultant
Lord Cultural Resources
Research and Project Support

JON STOVER
Managing Partner
JS&A
Economic Development Strategy Lead

STAN WALL, P.E.
Partner
HR&A Advisors
Project Advisor, Economic Development Strategy
WHY?

- **Explore** how the arts, culture, and entertainment can play a role in shaping the lives of Prince George’s County residents and the communities in which they live.

- **Identify** needed policy changes to ensure the cultural arts are included across all sectors.

- **Ensure** that arts and culture are included throughout the County’s infrastructure as ways to advance cultural goals and creative placemaking.

- **Increase** opportunities for public art, community art projects, and infrastructure support for artists.

- **Leverage** arts and culture as a game-changing urban revitalization strategy that will assist in improving the quality of life in our communities across the County.

*Image source: M-NCPPC, Department of Parks and Recreation, Prince George’s County, Photographer - Claude Langley Jr.*
Arts & Culture can address many community needs including:

- Housing & Neighborhood Development
- Education
- Quality of Life
- Talent Development/Retention
- Economic Vitality
- Tourism & Live/Work

Photo Source: Americans for the Arts
Post-COVID: Arts & Culture will be even more important

Data shows impact in multiple sectors:

- Mental and Physical Health
- Social Cohesion
- Environment
- Economic Impact
  - $804 Billion contributed to the US economy annually

Image Source: Americans for the Arts
HOW AND WHEN?

- Background Review
- Stakeholder Interviews
- 6 Community Meetings
- Cultural Participation Survey
- Economic Development Report
- Presentation of Key Findings
- Draft Cultural Arts Study
- Community Meeting
- Final Cultural Arts Study

Summer 2020 – Fall 2021
HOW CAN YOU GET INVOLVED?

Attend a Community Workshop!

• Community-wide initial meeting
• Four meetings engaging different geographic areas of the County
• Workshop focused on youth
• Community-wide meeting to discuss implementation strategies

Take the Cultural Participation Survey

• Available online at https://www.surveymonkey.com/r/PGCCASurvey
• Share where you are experiencing arts and culture in Prince George’s County

Volunteer to host Community Culture Circles

• Host conversations with friends and family about the ways they are, and would like to, experience arts and culture in Prince George’s County

Image source: M-NCPPC, Department of Parks and Recreation, Prince George’s County, Photographer - Claude Langley Jr.
WHAT ARE ARTS & CULTURAL RESOURCES?

- Full range of art venues (e.g., opera, orchestras, theatre, Speed Museum)
- Diversity
- Art in our public schools
- The music scene—various music festivals
- Growing Main St corridor
- Parks
- Food culture
CREATIVE SKILLS CAN HELP MAKE A HOME & REVITALIZE NEIGHBORHOODS

COOPERATIVE COMMUNITY OF NEW WEST JACKSON
JACKSON, MISSISSIPPI

• Matched residents with underemployed skillsets with abandoned property resources for creative placemaking
• Grassroots, resident-led development model
• Seeks to revitalize West Jackson through an “inside out” strategy
• Local food production, folk art, and the construction trades
Opportunity Knocks Campaign, Antioch, California

About creating brand awareness and changing the perception of how people see Antioch

Highlights business opportunity

BUT also lifestyle opportunities like affordable homes, no terrible commute, bustling community, quiet hiking paths, art, history and music and the Delta

GREAT QUALITY OF LIFE ATTRACTS RESIDENTS, TALENT & TOURISM

Opportunity Knocks Campaign, Antioch, California
ARTS EDUCATION BUILDS 21ST CENTURY LEADERS & AUDIENCES FOR THE FUTURE

BIG THOUGHT, DALLAS, TEXAS

• City-wide programs to inspire under-resourced students to use their imagination in their day-to-day learning
• Serves more than 300,000 children, teachers and families annually
• Delivers more than 1 million hours of programming and creative instruction each year
• Partnered with 91 organizations in 2018
Go to [www.slido.com](http://www.slido.com) and enter event code #46117 to participate.
Let’s Get to Know Each Other

Where is the Publick Playhouse located in Prince George’s County?

Go to www.slido.com and enter event code #46117 to participate.
Where is the Publick Playhouse located in Prince George's County?
What do you love about Prince George's County?

Go to www.slido.com and enter event code #46117 to participate.
SLIDO

What do you love about Prince George's County?
What neighborhood do you live in?

Go to [www.slido.com](http://www.slido.com) and enter event code **#46117** to participate.
What neighborhood do you live in?

Start presenting to display the poll results on this slide.
DISCUSSION

Where do you experience arts and culture in Prince George’s County?

Go to www.slido.com and enter event code #46117 to participate.
Where do you experience arts and culture in Prince George's County?

Start presenting to display the poll results on this slide.
DISCUSSION

What do you love about arts and culture in Prince George's County?

Go to www.slido.com and enter event code #46117 to participate.
What do you love about arts and culture in Prince George's County?
DISCUSSION

What arts and cultural experiences would you like to see in Prince George’s County?

Go to www.slido.com and enter event code #46117 to participate.
What arts and cultural experiences would you like to see in Prince George’s County?
DISCUSSION

What is your vision for arts and culture in Prince George's County?

Go to www.slido.com and enter event code #46117 to participate.
What is your vision for arts and culture in Prince George's County?
How can we expand the types of arts and cultural experiences offered in Prince George’s County?

Go to www.slido.com and enter event code #46117 to participate.
How can we expand the types of arts and cultural experiences offered in Prince George’s County?
DISCUSSION

Do you have any remaining questions about the Cultural Arts Study?

Please enter them in the chat box now.
Please enter your questions in the chat box now.
WHAT’S NEXT?

Take and promote the cultural participation survey: [https://www.surveymonkey.com/r/PGCCA Study](https://www.surveymonkey.com/r/PGCCA Study)

Go to [http://www.mncppc.org/4860/Cultural-Arts-Study](http://www.mncppc.org/4860/Cultural-Arts-Study) to follow the process

Spread the word to everyone in YOUR community!
CONTACT US

PGCCAS@ppd.mncppc.org
THANK YOU FOR YOUR PARTICIPATION!

STAY INVOLVED!

http://www.mncppc.org/4860/Cultural-Arts-Study