COMMUNITY MEETING
October 26, 2020
Meeting Participation

WE VALUE YOUR INPUT

Participate in Poll Questions
When prompted, submit your response by selecting an option in the GoToWebinar window.

Submit a Question or Comment
The Planning Team will answer questions in the Q&A session at the end.
We value your input. Valoramos su opinión.

Today’s meeting will be in English
The presentation materials will be available in English and Spanish beginning November 10th at www.pgparks.com

There will be a meeting and presentation in Spanish on November 17, from 6:30-8pm.
Questions, comments, and feedback can be shared with the Planning Team in English or Spanish. Look for more information on the upcoming meetings on www.pgparks.com

La reunión de hoy será en inglés
Los materiales de presentación estarán disponibles en inglés y español a partir del 10 de noviembre en www.pgparks.com

Habrá una reunión y presentación en español el 17 de noviembre, de 6:30-8pm.
Las preguntas y los comentarios se podrán compartir con el Equipo de Planificación en inglés o en español durante esa presentación. Obtenga más información sobre las próximas reuniones en www.pgparks.com
Agenda

1. Background & Overview
2. Demographic Data
3. Building Program
4. Potential Locations
5. Questions & Answers
Introductions
TODAY’S PRESENTERS

Karen Summerville
Host & Consultant Team

Bridget Stesney
Parks and Recreation Consultant Team

Kayla Anthony
Consultant Team

Amado Fernandez
Consultant Team

Harold Johnson
Consultant Team
Audience Poll
Agenda

1. Background & Overview
2. Demographic Data
3. Building Program
4. Site & Location
5. Questions & Answers
Background

FORMULA 2040

› Prince George’s County is home to a diverse and growing population. We are projected to have nearly 1 million residents in 2040.

› Formula 2040 divided the County into 9 Service Areas based on travel times and distances.

› The County needs more aquatic and indoor recreation space to serve residents, especially in the northern and central areas.
Background

FORMULA 2040

› Majority of residents do not use nearby community centers; they travel to facilities of choice.

› To reach our Level of Service Goals and satisfy the needs and interests of the entire family, a new model is needed – larger multigenerational centers that include aquatics.

› Each Service Area will have a multigenerational center customized to its needs.

› Some will be new construction and others will be transformed from existing community centers.
Background

MULTIGENERATIONAL CENTERS

Southern Area Aquatics and Recreation Complex

Service Area 9

Southern Regional Technology & Recreation Complex*

Service Area 8

*Some program elements under construction
Background

MULTIGENERATIONAL CENTERS

YMCA Facility in urban environment
Conduct feasibility studies and business plans for any new facility

Focus on 3 service areas with greatest need

Determine need for each service area based on:
- Existing levels of service
- Cost recovery levels
- Funding capabilities
Schedule

SERVICE AREAS 2-3-4

FEASIBILITY STUDY PROCESS TIMELINE

<table>
<thead>
<tr>
<th>SUMMER 2020</th>
<th>FALL 2020</th>
<th>WINTER 2020</th>
<th>SPRING/SUMMER 2021</th>
<th>FALL/WINTER 2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kickoff Process &amp; Establish Vision</td>
<td>Determine Facility Needs &amp; Building Program</td>
<td>Site Selection</td>
<td>Conceptual Designs</td>
<td>Phase 2 Draft</td>
</tr>
<tr>
<td>Define Community Need</td>
<td>Identify Operational Model</td>
<td>Phase 1 Preliminary Draft</td>
<td>Cost Estimates</td>
<td>Planning Board</td>
</tr>
<tr>
<td>Evaluate Existing Levels of Service</td>
<td>Site Locations &amp; Analysis</td>
<td>Planning Board</td>
<td>Funding Sources</td>
<td>Final Plan Rollout</td>
</tr>
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Internal Focus Groups | External Focus Groups | Public Community Meetings | Planning Board Meeting | Planning Board Meeting | Public Community Meeting
Agenda

1. Background & Overview
2. Demographic Data
3. Building Program
4. Site & Location
5. Questions & Answers
Service Area 2

OVERVIEW

› Inside the Beltway next to D.C. & Montgomery County
› 12 municipalities
› Mostly urban and dense suburban development
› Rich in trails and parks
› Major roads include Route 1, MD 410, 450, and 201
› Served by Metro, buses, and future Purple Line
Service Area 2

LEVELS OF SERVICE

› Numerous recreation and indoor fitness offerings, both public and private

› Range of private market gyms and fitness centers, including higher priced specialty facilities

› Several outdoor splash pads

› Lack of indoor facilities for swimming

› Despite number of facilities, need for quality fitness and aquatic facilities that are more broadly accessible.
Service Area 2

DEMOGRAPHICS

<table>
<thead>
<tr>
<th>Area</th>
<th>Population</th>
<th>20-Year Growth Rate Forecast</th>
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</thead>
<tbody>
<tr>
<td>23 sq miles</td>
<td>159,000</td>
<td>10%</td>
</tr>
<tr>
<td>URBAN &amp; DENSE SUBURBAN</td>
<td>17% OF COUNTY POP.</td>
<td>COUNTY RATE: 8%</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Median Age</th>
<th>Average Household Size</th>
<th>Median Household Income</th>
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</thead>
<tbody>
<tr>
<td>30</td>
<td>3.4</td>
<td>$66,640</td>
</tr>
<tr>
<td>COUNTY: 37</td>
<td>COUNTY: 3.0</td>
<td>COUNTY $82,373</td>
</tr>
</tbody>
</table>
Service Area 2

COMMUNITY INPUT

Recreation Needs
› Indoor fitness, workout, and walking options
› After-school spaces for nearby students and teens
› Multi-media programming and computer access
› Outdoor turf fields
› Access to nutrition education and meals

Aquatics Needs
› Lap swimming
› Low-impact opportunities for seniors
› Ample outdoor splash pads exist
› Better swim facilities to increase number of swimmers

Importance of Urban Landscape
› Physical access and transportation options
› Connectivity and ambiance
› Improving walkability near MD-410 & Adelphi Rd
› Collaboration with nearby Hyattsville Library
Participation analysis and community input shaped an early draft of the potential building program, below.

The program needs to be refined by additional community feedback.

**Service Area 2 Preliminary Building Program**

- ~7,000 SF Open Fitness Area
- 2 Courts
- Indoor Track
- ~4 Multi-use Rooms
- 1 to 3 Dedicated Program Rooms
- Lap pool and splash pad
- 1 turf field
Audience Poll
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Fitness / Strength / Training / Group Fitness

Examples
FITNESS/ STRENGTH/ TRAINING activities:

- Cardio
- Resistance Machines
- Free Weights
- Cross Fit

CARDIO
FREE WEIGHTS
RESISTANCE MACHINES
CROSSFIT
Examples of GROUP FITNESS activities:

- Dance
- Aerobics
- Yoga
- Cycling
- Zumba
Courts / Indoor Track

Examples

COURTS / INDOOR TRACK activities:

- Basketball
- Indoor Track
- Volleyball
- Indoor Soccer
- Futsal
- Badminton
- Pickleball
- Kickball
- Roller Skating

Basketball

Indoor Soccer / Futsal

Volleyball

Indoor Track

Badminton
Multi-Use Rooms

Examples of MULTI-USE ROOM activities:

- Religious Services
- Language Classes
- Civic Associations
- After School Activities
- Birthday Parties
- Town Halls/Community Meetings
- Community Gathering
- Warming Kitchen
Dedicated Programs Rooms

Examples of DEDICATED PROGRAM ROOM activities:

- Senior Activities
- Teen Activities
- E-Sports/E-gaming/Simulators
- Computer / Technology Lab
- Culinary Instruction
- Health & Wellness
- Martial Arts
- Incubator kit
- Boxing
- Pre-School / Child Care

< SENIOR ACTIVITIES

TEEN ACTIVITIES >

< MARTIAL ARTS

CULINARY INSTRUCTION >

^ PRE-SCHOOL / CHILD CARE

^ COMPUTER / TECHNOLOGY
Audience Poll
Examples of RECREATIONAL SWIMMING activities:

- Water Aerobics
- Learn-to-Swim
- Spa / Whirlpool
- Lazy River
- Splash / Spray
- Therapy & Wellness
Examples of COMPETITION & INSTRUCTIONAL SWIMMING activities:

- LAP
- SPRINGBOARD DIVING
- PLATFORM DIVING
- TRAINING
Outdoor Programs

Examples of ACTIVE OUTDOOR PROGRAM activities:

- Baseball
- Softball
- Soccer
- Football
- Flag Football
- Lacrosse
- Field Hockey
- Kickball

< BASEBALL / SOFTBALL

MULTI-PURPOSE FIELDS >

MULTI-FIELD COMPLEX >

< LACROSSE

ROOFTOP SPORTS >
Outdoor Programs

Examples of **PASSIVE OUTDOOR PROGRAM activities:**

- Walking / Jogging
- Playgrounds
- Community Garden
- Picnic Areas
- Pavilions
- Environmental Discovery

< WALKING / JOGGING TRAILS

PLAYGROUNDS >

COMMUNITY GARDEN >

< OUTDOOR PAVILLIONS

PICNIC AREAS >
Audience Poll
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Site & Location

SITE SELECTION PROCESS

Define & Search

- Determine building size and site requirements
- Develop location requirements and strategy
- Understand community priorities
- Identify sites and collect data

Evaluate

- Apply site criteria
- Conduct technical analyses
- Identify potential risks and opportunities
- Develop shortlist of sites
- Conduct confidential outreach and site visits

Select

- Internal review and selection
- Legal analyses
- Reuse, disposal, or purchase negotiation
- Final decision made public
Site & Location

M-NCPPC REQUIREMENTS

LOCATION
• Does the site provide regional appeal?
• Does the site connect to other parks and recreation amenities?
• Is the site accessible? Does it provide improve equity?

SITE / LAND
• Can a multigenerational center fit on the site?
• Can the site be accessed by multiple modes of transportation?
• Is there enough space for parking and outdoor amenities?

SUSTAINABILITY
• What are the potential costs to purchase or develop site?
• Can the site help achieve environmental goals?
• Does the site align with schedule goals?
• Is the site suitable for a multigenerational center?
Audience Poll
Site & Location

FOCUSED AREA

- Formula 2040 identified focused areas for each Service Area

- Residents should reside within 15 minutes of an indoor recreation center

- Near the existing Prince George’s Plaza Community Center

- Existing sites owned by M-NCPPC
  - Prince George’s Plaza Community Center
  - Beth Torah Synagogue
  - Heurich Park
Site & Location

PRINCE GEORGE’S PLAZA COMMUNITY CENTER

- Beth Torah Site
- Prince George’s Plaza Community Center
- Heurich Park
- MD 410 East-west Highway
- Felegy Elementary & Orem Middle Schools

The Mall at Prince George’s

Imagery Data: 11/11/2020  39°55’39.80” N  76°57’36.92” W  123 ft  418 ft  476 ft
Audience Poll
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Q&A

FOR MORE INFORMATION VISIT BIT.LY/MULTIGEN234