Service Area 4
Multigenerational Center

COMMUNITY MEETING
October 27, 2020
Meeting Participation

WE VALUE YOUR INPUT

Participate in Poll Questions
When prompted, submit your response by selecting an option in the GoToWebinar window.

Submit a Question or Comment
At any time in the meeting, use the Question function in the GoToWebinar toolbar. The Planning Team will answer questions in the Q&A session at the end.
We value your input. *Valoramos su opinión.*

**Today’s meeting will be in English**
*The presentation materials will be available in English and Spanish beginning November 10th at [www.pgparks.com](http://www.pgparks.com)*

**La reunión de hoy será en inglés**
*Los materiales de presentación estarán disponibles en inglés y español a partir del 10 de noviembre en [www.pgparks.com](http://www.pgparks.com)*

**There will be a meeting and presentation in Spanish on November 19, from 6:30-8pm.**
*Questions, comments, and feedback can be shared with the Planning Team in English or Spanish. Look for more information on the upcoming meetings on [www.pgparks.com](http://www.pgparks.com)*

**Habrá una reunión y presentación en español el 19 de noviembre, de 6:30-8pm.**
*Las preguntas y los comentarios se podrán compartir con el Equipo de Planificación en inglés o en español durante esa presentación. Obtenga más información sobre las próximas reuniones en [www.pgparks.com](http://www.pgparks.com)*
Agenda

1. Background & Overview
2. Demographic Data
3. Building Program
4. Potential Locations
5. Questions & Answers
Introductions

TODAY’S PRESENTERS

Karen Summerville
Host & Consultant Team

Bridget Stesney
Parks and Recreation

Kayla Anthony
Consultant Team

Amado Fernandez
Consultant Team

Harold Johnson
Consultant Team
Agenda

1. Background & Overview
2. Demographic Data
3. Building Program
4. Site & Location
5. Questions & Answers
Background

FORMULA 2040

- Prince George’s County is home to a **diverse and growing population**. We are projected to have nearly 1 million residents in 2040.

- Formula 2040 divided the County into **9 Service Areas** based on travel times and distances.

- The County needs more aquatic and indoor recreation space to serve residents, especially in the northern and central areas.
Background

FORMULA 2040

› Majority of residents do not use nearby community centers; they travel to facilities of choice.

› To reach our Level of Service Goals and satisfy the needs and interests of the entire family, a new model is needed – larger multigenerational centers that include aquatics.

› Each Service Area will have a multigenerational center customized to its needs.

› Some will be new construction and others will be transformed from existing community centers.
Background

MULTIGENERATIONAL CENTERS

Southern Area Aquatics and Recreation Complex

Southern Regional Technology & Recreation Complex*

*Some program elements under construction
Background

MULTIGENERATIONAL CENTERS

YMCA facility in urban environment
Conduct feasibility studies and business plans for **any new facility**

- Focus on 3 service areas with greatest need

- Determine need for each service area based on:
  - Existing levels of service
  - Cost recovery levels
  - Funding capabilities

**Formula 2040 Implementation**

**SERVICE AREAS 2-3-4**

- [2] SOUTHERN AREA AQUATICS AND RECREATION COMPLEX
- [3] SOUTHERN REGIONAL TECHNOLOGY & RECREATION COMPLEX
Schedule

SERVICE AREAS 2-3-4
Agenda

1. Background & Overview
2. Demographic Data
3. Building Program
4. Site & Location
5. Questions & Answers
Service Area 4

OVERVIEW

› Inside the Beltway and adjacent to D.C
› 7 municipalities
› Mix of dense and suburban development
› Primarily outdoor parks and recreation facilities
› Major roads: Baltimore – Washington Parkway, 410, 450, 50
› Served by 3 Orange Line Metro Stations, bus routes, and future Purple Line
Service Area 4

LEVELS OF SERVICE

› Lacks private market fitness centers or consistent brick-and-mortar gyms

› Only M-NCPPC and Municipal centers, offering limited fitness and rec amenities

› Fewest fitness centers per person in the Northern Area

› **Residents do not have same access to fitness or aquatics as other service areas in the County.**
Service Area 4

DEMOGRAPHICS

Area
15 sq miles
DENSER THAN COUNTY

Population
83,000
9% OF COUNTY POP.

20-Year Growth Rate Forecast
3%
COUNTY RATE: 8%

Median Age
34
COUNTY: 37

Average Household Size
3.5
COUNTY: 3.0

Median Household Income
$66,257
COUNTY $82,373
What have we learned from the community?

SERVICE AREA 4

Importance of Accessibility
› Physical access and transportation options
› Hours of operation
› Financial access & membership options

Recreation Needs
› Central place to meet and socialize
› Space for teens and seniors
› Workout and weightlifting space
› Improving health outcomes
› Incubator spaces for small businesses

Aquatics Needs
› Senior exercise activities
› Youth sports opportunities
› Adult lap swimming
› Child learn-to-swim programs
Participation analysis and community input shaped an early draft of the potential building program, below.

The program needs to be refined by additional community feedback.

**Service Area 4 Preliminary Building Program**

- ~4,500 SF Open Fitness Area
- 2 Courts
- Indoor Track
- ~4 Multi-use Rooms
- ~2 Dedicated Program Rooms
- Combination Lap / Leisure Pool
- 1 to 2 turf fields
Audience Poll
Agenda

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Preliminary Program

SUMMARY

- Participation analysis and community input shaped an early draft of the potential building program, below.
- The program needs to be refined by additional community feedback.

Service Area 4 Preliminary Building Program

- ~4,500 SF Open Fitness Area
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Examples
FITNESS/STRENGTH/TRAINING activities:
- Cardio
- Resistance Machines
- Free Weights
- Cross Fit
Examples of GROUP FITNESS activities:

- Dance
- Aerobics
- Yoga
- Cycling
- Zumba
Courts / Indoor Track

Examples
COURTS / INDOOR TRACK
activities:

- Basketball
- Indoor Track
- Volleyball
- Indoor Soccer
- Futsal
- Badminton
- Pickleball
- Kickball
- Roller Skating
Multi-Use Rooms

Examples of MULTI-USE ROOM activities:

- Religious Services
- Language Classes
- Civic Associations
- After School Activities
- Birthday Parties
- Town Halls/Community Meetings
- Community Gathering
- Warming Kitchen
Dedicated Programs Rooms

Examples of DEDICATED PROGRAM ROOM activities:

- Senior Activities
- Teen Activities
- E-Sports/E-gaming/Simulators
- Computer / Technology Lab
- Culinary Instruction
- Health & Wellness
- Martial Arts
- Incubator kit
- Boxing
- Pre-School / Child Care
Audience Poll
Aquatics

Examples of RECREATIONAL SWIMMING activities:

- Water Aerobics
- Learn-to-Swim
- Spa / Whirlpool
- Lazy River
- Splash / Spray
- Therapy & Wellness

LEISURE - LAP

ZERO-DEPTH ENTRY

LEARN-TO-SWIM

THERAPY

LAZY RIVER

INDOOR SPLASH PARK
Aquatics

Examples of COMPETITION & INSTRUCTIONAL SWIMMING activities:

• LAP
• SPRINGBOARD DIVING
• PLATFORM DIVING
• TRAINING
Audience Poll
Examples of ACTIVE OUTDOOR PROGRAM activities:

- Baseball
- Softball
- Soccer
- Football
- Flag Football
- Lacrosse
- Field Hockey
- Kickball

Outdoor Programs

< BASEBALL / SOFTBALL

MULTI-PURPOSE FIELDS

MULTI-FIELD COMPLEX

< LACROSSE

ROOFTOP SPORTS
Outdoor Programs

Examples of **PASSIVE OUTDOOR PROGRAM activities:**

- Walking / Jogging
- Playgrounds
- Community Garden
- Picnic Areas
- Pavilions
- Environmental Discovery

< WALKING / JOGGING TRAILS

PLAYGROUNDS >

COMMUNITY GARDEN >

< OUTDOOR PAVILLIONS

PICNIC AREAS >
Audience Poll
Agenda

1. Background & Overview
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4. Site & Location
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Site & Location

SITE SELECTION PROCESS

Define & Search

- Determine building size and site requirements
- Understand community priorities
- Develop location requirements and strategy
- Identify sites and collect data

Evaluate

- Apply site criteria
- Conduct technical analyses
- Identify potential risks and opportunities
- Develop shortlist of sites
- Conduct confidential outreach and site visits

Select

- Internal review and selection
- Legal analyses
- Reuse, disposal, or purchase negotiation
- Final decision made public
Site & Location

M-NCPPC REQUIREMENTS

LOCATION
• Does the site provide regional appeal?
• Does the site connect to other parks and recreation amenities?
• Is the site accessible? Does it provide improve equity?

SITE / LAND
• Can a multigenerational center fit on the site?
• Can the site be accessed by multiple modes of transportation?
• Is there enough space for parking and outdoor amenities?

SUSTAINABILITY
• What are the potential costs to purchase or develop site?
• Can the site help achieve environmental goals?
• Does the site align with schedule goals?
Audience Poll
Site & Location

FOCUSED AREA

• Formula 2040 identified focused areas for each Service Area

• Residents should live within 15 minutes of an indoor recreation center

• Near the intersection of MD 410 and MD 450 and future Purple Line

• Existing sites available to M-NCPPC
  • Glenridge Elementary School property

• Partnership opportunities
Site & Location

410 & 450 NEAR GLENRIDGE MIDDLE SCHOOL
Site & Location

410 & 450 NEAR GLENRIDGE MIDDLE SCHOOL
Audience Poll
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Q&A

FOR MORE INFORMATION VISIT
BIT.LY/MULTIGEN234