



Prince George's County Parks and Recreation Foundation Donor Privacy Policy

This donor privacy policy applies to our collection of personal information from donors ("donor data"). By submitting your personal information to our staff, donors consent to the terms and conditions of the policy and to our processing your personal information for the purposes stated below.

Donor data means a donor's first name, email, or physical address in combination with any one or more of the following data elements:

- A Social Security Number
- A Driver's License Number
- A Financial Account Number (i.e. credit card or debit card numbers)
- An Individuals Tax Payer ID Number

We use donor data collected from donors for the purposes of processing payments and communicating with donors about the Prince George's County Parks and Recreation Foundation (PGCPRF) as well as conducting the fundraising and other operations of PGCPRF. In addition, donor data shall be used for the following purposes:

- Distributing receipts and thanking donors for donations
- Informing donors about upcoming fundraising and other PGCPRF activities
- Internal analysis, such as research and analytics
- Record keeping
- Reporting to applicable government agencies as required by law
- Surveys, metrics, and other analytical purposes
- Other purposes related to the fundraising operations

Unless otherwise stated, we do not publish, sell, trade, or rent donor data to any third parties. We will not send you mailings on behalf of other organizations. We will only share your information with your specific permission to do so. The PGCPRF will maintain reasonable security procedures and practices for the protection of donor data.

We reserve the right to change this Donor Privacy Policy from time to time. When we do, we will note the last update at the bottom of this Donor Privacy Policy. For changes that may be materially less restrictive on our use or disclosure of Donor Data, we will obtain your consent before making the change by sending a notice to your primary address and by placing a notice on our website.